Examples information density (wordiness)

The extracts below can be shortened by deleting repetitive elements.

1

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2

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3

The information about customers that needs to be generated is related to the quality of the customers, who are the best and who are the worst customers. The segments are being divided based on quality.

Quality always has to do with 'good and bad' so basically the writer is saying, 'Information about the quality of the customers should be generated.'

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The reason why I choose this problem statement is the fact that a definition problem exists concerning the different types of recall. The cause of this definition problem lies in the fact that not enough is known about the different kinds of remembering. This definition problem arose because not enough specific research has been done on the different kinds of remembering, continuous, partial and delayed recall.

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